



2011 VENDOR APPLICATION
Story Road Tamale Festival June 4, 2011

This completed and signed application, fees and required documents must be received no later than April 22, 2011.

ORGANIZATION/COMPANY: _____

APPLICANT NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CELL PHONE: _____ ALT PHONE: _____

EMAIL: _____ FAX: _____

DESCRIBE TYPE OF BUSINESS AND LIST ALL ITEMS THAT WILL BE SOLD OR DISTRIBUTED:

<u>Category</u>	<u>Number of 10' x 10' Spaces</u> ¹		<u>Space Fee</u>		<u>Electricity (Y/N)</u> ²	<u>Total</u>
Food	_____	x	\$600 *	+	_____ Add \$75	_____
Retail	_____	x	\$400 *	+	_____ Add \$75	_____
Non-Profit	_____	x	\$150 **		N/A	_____

* **SIGN UP BY APRIL 01, 2011 AND RECEIVE A \$50 DISCOUNT ON RETAIL AND FOOD BOOTHS** ³

** **SIGN UP BY APRIL 01, 2011 AND RECEIVE A \$20 DISCOUNT ON NON-PROFIT TABLES** ³

¹ Non-Profit spaces consist of a table with an umbrella

² 110VAC: 20A max. additional cost of \$75

³ **In order to received the discount, the application must be postmarked no later than April 01, 2011**

MAKE PAYMENT TO: "Story Road Tamale Festival Inc." Send to: Story Road Tamale Festival Inc., P.O. Box 21383, CA 95151-1383; For questions call: 1-888-5-TAMALE (888-582-6253), or email: tamalefestival@storyroad.org.

No refunds will be given after April 22, 2011. Final booth assignments will be available at the Orientation Meeting. A \$25 fee will be charged for returned checks.

The vendor signing this application hereby acknowledges they have read, understand and agree to all of the 2011 Story Road Tamale Festival Procedures, Rules, including the Health and Fire Departments and State Board of Equalization requirements, and agrees to abide by the Procedures and Rules if accepted as a vendor. The Vendor certifies that all information contained in this application is true and correct. The above named company, individual or organization and all related individuals shall indemnify and hold harmless the Story Road Tamale Festival, the City of San Jose and all related persons and entities including owners, directors, management personnel, employees, contractors, volunteers, agents, representatives, and attorneys from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgments arising out of, or in connection with any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequence of participation in the 2011 Story Road Tamale Festival. The vendor understands that the acceptance of this agreement and the assignment of booth location are at the sole discretion of the 2011 Story Road Tamale Festival Committee (SRTFC).

VENDOR SIGNATURE: _____ DATE: _____

TAMALE FESTIVAL COMMITTEE: _____ DATE: _____

Story Road Tamale Festival 2011 Vendor Terms & Conditions

FOOD TERMS & CONDITIONS

- All booths selling or distributing food are required to provide a valid Santa Clara County Health Plan Permit.
- All food booths are required to have a working ABC fire extinguisher and garbage can and dispose of their garbage at the dumpster on site. Grey water containers, grease and coal barrels will be provided on site as well.
- Portable water is not available onsite; vendors must supply their own water.**
- Food booths must have full netting or permitted cart per the Health Plan requirements.

ALL BOOTH TERMS & CONDITIONS

- Vendor space is subject to space availability.
- No gasoline generators are permitted.
- Vendors are not permitted to sell or distribute beverages of any kind.**
- No promotional items may be distributed without the written permission of the SRTFC.
- Balloons and stickers are prohibited in the park.**
- No vehicles will be allowed at the booth site during festival hours. Bring carts/dollies to load-in and out.
- All vendors are responsible for maintaining the cleanliness of their site.
- All booth assignments are made by the Event Coordinator.
- No booth assignment changes after May 13, 2011 will be entertained.
- Vendor load – in begins at 7AM on Friday (3th).
- Vendors must be set up and ready for inspection by 9:00 AM Saturday (4th).
- Vendors are strictly required to continue operation of their booth from 10 AM to 6PM.
- All booth activity must cease by 6:00 PM and vendors must be off the premises by 7:30 PM.
- All vendors are required to attend an Orientation Meeting on May 13, 2011 from 6:30 to 8:00 PM at Emma Prusch Farm Park – this is mandatory!

This is a family oriented festival. All vendors are required to maintain a family-friendly and clean environment. Any vendor who, in the sole judgment of the SRTFC, is not in compliance may be asked to leave immediately.